

I oppose loosening the rules designed to promote and protect diversity of media ownership. These rules were adopted to ensure that the public would receive a diverse range of viewpoints from the media, and not simply the opinions of a handful of media conglomerates.

If the current rules are scrapped, big media's gain will be the public's loss. For example, without the newspaper/broadcast cross-ownership ban, many communities may find their only local daily paper has been bought by one of the TV networks. It's not hard to imagine the drop in news quality if newspapers are absorbed by the broadcast TV industry.

Chain ownership of newspapers, television and radio stations would likely increase dramatically, with consequences such as the loss of formerly independent news divisions through mergers, less original content and even further cuts in local affairs coverage.

Commercial broadcasting has gone through stunning negative changes in recent years, as deregulation and consolidation have shifted the balance of power to a small handful of companies with interests and investments spread across the media landscape. We now live in a world dominated by profit-driven media conglomerates more interested in delivering viewers to advertisers than in serving the needs of the public.

Dissenting political viewpoints are routinely marginalized in national mainstream media, and the interests and perspectives of women, people of color, labor, and lesbians, gays and bisexuals are consistently underrepresented. Across the country, broadcast public affairs programs that address local concerns are almost non-existent; many communities can't even expect any coverage of their local elections on TV.

Independent, critical and genuinely representative media are crucial to a healthy democracy; without them, citizens lose the means to control and participate in the public debate that sets the nation's political agenda. Sadly, this is already happening: In the absence of an effective regulatory agency, corporate control of the media is damaging our democracy.

This country's airwaves belong to the American people, and the FCC is supposed to manage them in the public interest. Loosening the current rules would act against the public interest. Please put the brakes on this hasty review and encourage a real debate.